

Market Niche: Physical Product, Health & Wellness, CBD

Content-Type: Email, Number 2-4 in a 7 Email Sequence

Email Category: Personal, Addressing fear of “taking drugs” and desire to alleviate neck pain.

Subject Lines:

- New and safe medicine that can help with - name it
- Alleviate stress and make it a little easier to public speak or even make it really easy for them to do lots of things

Body:

Hi [Name],

I want to let you in on a little secret. The power of CBD is here.

There is this new medicine that is available to everyone over the counter that can treat anything from epilepsy to glaucoma, and you can order it online with no problems.

Even the most reputable online companies carry it and sell it to every state in the country every day. So many people are using it because it's safe, powerful, and legal.

Some people feel that mind-altering substances should never be taken. Luckily CBD doesn't alter your state of mind at all. There is no psychoactive effect. So you can take it without worrying about that at all.

I know it's hard for some people to believe. But I think the process used to make it can lead to a little confusion. It's true there can be very low percentages of THC in hemp (which is what CBD is made from). When the CBD medicine is created, all that THC is left out.

That's why you've probably noticed that you see and hear about it everywhere. It's perfectly legal.

The results have also been studied for years now. It's not like today is the first day people have started using this as medicine. It's been prescribed for problems like epilepsy for years now! The public at large has just started to catch on.

So if any of these things are stopping you from considering CBD as treatment, it might be worth a second look. Say you have chronic neck pain. This could be something that could help. It's worth looking into is at least all I'm saying.

I hope you found this email useful. Keep looking out for the next email. If you're still on the fence I'm going to give you some easy to browse info to look at. It will be from the experts. And you can be the judge!.

Sincerely,

[Name]

[P.S. If you'd like to learn more now, follow this link to [link]]