

## WELCOME EMAIL

**Product/Niche:** SEMRush, Software, Marketing

**Subject:** You Did It, [FirstName]

Hey there, it's Nebula from NebulaWebDevelopment.com, and I want to congratulate you.

Because you've taken the first step towards quickly and easily rank on the first page of Google. And I applaud you for it!

Over the next few weeks, I'll be telling you more about SEMRush, including some amazing strategies and tactics you can implement right now to help you:

- Increase Monthly Visitors
- Get More Quality Backlinks
- Site Audits

But before we get started, there's something important I need to pass along first...

Please make sure you whitelist this email address. This means you give permission for my emails to come directly into your inbox (instead of hitting your spam folder).

Your email provider should have clear, easy to follow directions on how to do this--it usually only takes a couple of clicks--but it's very important.

Can you do that for me please?

Good--now look for another message to come within the next day or so. Until then, thanks again for checking out SEMRush, and I'll be talking with you soon.

Nebula

P.S. Again, I can't stress enough how important it is for you to whitelist this email address...

Because I'm going to be sending you some very crucial information on how this program can get you ranked on the first page of Google.

Seriously--and if these messages get snagged by a spam filter, you'll probably never see them.

So please whitelist this address right away, okay? I'd hate to see you miss out on anything...

